

American Media & Advocacy Group Congress Leadership Fund/ Issue
 815 Slaters Lane Submission Number 271 Issue 1
 Alexandria VA 22314



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client: Congress Leadership Fund/ Issue	Submission Cost: 11215	Campaign Ref: E:063677550
Buyer: ..	Client/Product/Estimate: 251 /454 /3347	Sales Rep: HRP Washington, DC
Schedule Dates: 10/15/12 to 10/28/12	Weeks: 2	Order Ref: 06367755
Est./PO Number: 06367755	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Congress Leader Fund	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/15	10/22	Total	Cost
1	M-Su 11p News ...F..	03	615	30 Comme	Nbr of Spots	1		1	615
2	M-F 6p News ...F..	03	400	30 Comme	Nbr of Spots	1		1	400
3	M-F 7p News ...F..	02	575	30 Comme	Nbr of Spots	1		1	575
4	M-Su 11p News M.....	03	615	30 Comme	Nbr of Spots		1	1	615
5	M-F 6p News M.....	03	400	30 Comme	Nbr of Spots		1	1	400
6	M-F 7p News M.....	02	575	30 Comme	Nbr of Spots		1	1	575
7	M-F 9a Today Show II M.....	03	250	30 Comme	Nbr of Spots		1	1	250
8	M-Su 11p NewsS.	03	615	30 Comme	Nbr of Spots	1		1	615
9	Sat 7a Today Show	02	250	30	Nbr of Spots	1		1	250
Weekly Totals: Total Spots(Ord Spots)						9	10	19	

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Est./PO Number:	06367755	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
10	Sun 6p NewsS	02	350	30 Comme	1		1	350
11	M-Su 11p News ...T...	03	615	30 Comme		1	1	615
12	M-F 7p News ...T...	02	575	30 Comme		1	1	575
13	M-Su 11p News .T.....	03	615	30 Comme		1	1	615
14	M-Su 11p News ..W....	03	615	30 Comme		1	1	615
15	M-F 6p News ..W....	03	400	30 Comme		1	1	400
16	M-F 7p News ..W....	02	575	30 Comme		1	1	575
17	Sat Notre Dame FootballS.	02	575	30 Comme	1		1	575
18	Sun 7p ET / 6p CT Football Night In AmericaS	03	2400	30 Comme	1		1	2400
19	M-F 10a Today Show IIIF..	03	200	30 Comme	1		1	200
Weekly Totals: Total Spots(Ord Spots)					9	10	19	

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Est./PO Number: 06367755	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
Weekly Totals: Total Spots(Ord Spots)								
					9	10	19	

Grand Totals

		Month 10 Weeks: 4	
Totals		10/15	10/22
Spots	19	9	10
Cost	11215	5980	5235

Grand Totals:

Spots:	19
Gross Total:	11,215.00
Commission:	1,682.25
Net Total:	9,532.75

REP HEADLINE# 6367755
\$\$\$ APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM STATION

OCT10/12 18.00
*** WNCN-TV ***

ADV # ADV. NAME ISS/CONG. LEADERSHIP FUND
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #
BUYER NAME AMAG MEDIAASSISTANT
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6367755

CLASS: NATL. LOCAL REGIONAL

PRDCT CONGRESS LEADER FUND EST#3347 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 18.00

REP: REVISED ORDER
ZEROED LNS 9 & 10
ADDED LNS 20 & 21
TTL SAME
PLS CFM
THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1 OK'D BUY#9 MISSED: SAT/1200N-600P OCT20 30S \$575.00 (OCT10/12)
OFFER: SAT/330P-700P OCT20 30S \$575.00 PLS ADVISE.
CMT: TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 IS 3:30-7PM
CMT: PLS REVISE

M2 OK'D BUY#10 MISSED: SAT/600P-630P OCT20 30S \$200.00 (OCT10/12)
OFFER: FRI/1000A-1100A OCT19 30S \$200.00 PLS ADVISE.
CMT: NO NEWS 10/20 D/T COLLEGE FOOTBALL - MG BOOKED FRI TODAY SHOW III
CMT: PLS ADVISE ASAP

CONTRACT TOTAL 11215.00
TOTAL SPOTS 19

REP HEADLINE# 6367755
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
OCT10/12 17.42
*** WNCN-TV ***

ADV # ADV. NAME ISS/CONG. LEADERSHIP FUND
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #
BUYER NAME AMAG MEDIAASSISTANT
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6367755

CLASS: NATL. LOCAL REGIONAL

PRDCT CONGRESS LEADER FUND EST#3347 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT10/12 17.42

REP: REVISED ORDER

ZEROED LNS 9 & 10
ADDED LNS 20 & 21

TTL SAME
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR TIME CORRECTION

AND M2 NEW OFFER D/T SPORTS/PROGRAM CHG

PLS ADVISE ASAP
THX, CHERYL 10/10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 251
AGENCY PRODUCT CODE = 454
AGENCY EST# = 3347

9	S		1200N-600P	30		\$575.00	10/20	10/20	0		SAT	0
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PROGRAM : NCAAF: NOTRE DAME
CON COM1: NCAAF: NOTRE DAME

REP HEADLINE# 6367755
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
OCT10/12 17.42
CHANGES ** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS		
20	A		330P-700P	30		\$575.00	10/20	10/20	1		SAT	1		
PROGRAM : NOTRE DAME FOOTBALL														
ORD COM1 : TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 IS 3:30-7PM														
ORD COM2 : PLS REVISE														
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-9 FOR 1 SPOT/WK														
10	S		600P-630P	30		\$200.00	10/20	10/20	0		SAT	0		
PROGRAM : NBC-17 NEWS-7														
CON COM1 : NBC-17 NEWS-7														
21	A		1000A-1100A	30		\$200.00	10/19	10/19	1		FRI	1		
PROGRAM : TODAY SHOW III														
ORD COM1 : NO NEWS 10/20 D/T COLLEGE FOOTBALL - MG BOOKED FRI TODAY SHOW III														
ORD COM2 : PLS ADVISE ASAP														
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-10 FOR 1 SPOT/WK														
STATION MAKEGOOD OFFERS:														
M1	OK'D	BUY#9			MISSED: SAT/1200N-600P	OCT20	30S	\$575.00			(OCT10/12)			
					OFFER: SAT/330P-700P	OCT20	30S	\$575.00			PLS ADVISE.			
					CMT: TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 IS 3:30-7PM									
					CMT: PLS REVISE									
M2	OK'D	BUY#10			MISSED: SAT/600P-630P	OCT20	30S	\$200.00			(OCT10/12)			
					OFFER: FRI/1000A-1100A	OCT19	30S	\$200.00			PLS ADVISE.			
					CMT: NO NEWS 10/20 D/T COLLEGE FOOTBALL - MG BOOKED FRI TODAY SHOW III									
					CMT: PLS ADVISE ASAP									
OCT/12			11215.00										CONTRACT TOTAL	11215.00
												TOTAL SPOTS	19	

MARKET TOTALS \$140,187 WNCN 8% WRAL 46% WTVB 38% WRDZ 8% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6367755
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT10/12 15.54
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/CONG. LEADERSHIP FUND	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	AMERICAN MEDIA & ADVOCACY GROUP	BUYER NAME	AMAG MEDIAASSISTANT	

815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)
ALEXANDRIA, VA 22314		

ORDER #	CONTRACT # 6367755	CLASS: NATL. LOCAL REGIONAL
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PRDCT	CONGRESS LEADER FUND	EST#3347	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT19/12	OCT25/12	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT10/12 15.54
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REP: NEW ORDER
TTL 11215 @ 19X
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M1 FOR TIME CORRECTION
AND M2 NEW OFFER D/T SPORTS/PROGRAM CHG
PLS ADVISE ASAP
THX, CHERYL 10/10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
CONGRESSIONAL LEADERSHIP FUND

M1 UNRESL BUY#9	MISSED: SAT/1200N-600P	OCT20	30S	\$575.00	(OCT10/12)
	OFFER: SAT/330P-700P	OCT20	30S	\$575.00	PLS ADVISE.
	CMT: TIME PERIOD FOR NOTRE DAME FOOTBALL 10/20 IS 3:30-7PM				
	CMT: PLS REVISE				
M2 UNRESL BUY#10	MISSED: SAT/600P-630P	OCT20	30S	\$200.00	(OCT10/12)
	OFFER: FRI/1000A-1100A	OCT19	30S	\$200.00	PLS ADVISE.
	CMT: NO NEWS 10/20 D/T COLLEGE FOOTBALL - MG BOOKED FRI TODAY SHOW I II				
	CMT: PLS ADVISE ASAP				

CONTRACT TOTAL 11215.00
TOTAL SPOTS 19

REP HEADLINE# 6367755
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT10/12 15.52
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/CONG. LEADERSHIP FUND	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	AMERICAN MEDIA & ADVOCACY GROUP	BUYER NAME	AMAG MEDIAASSISTANT	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6367755	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	CONGRESS LEADER FUND	EST#3347	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT19/12	OCT25/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE OCT10/12 15.52

REP: NEW ORDER
TTL 11215 @ 19X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CONGRESSIONAL LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 11215.00
TOTAL SPOTS 19

REP HEADLINE# 6367755
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

OCT9/12 16.56
*** WNCN-TV ***

ADV # ADV. NAME ISS/CONG. LEADERSHIP FUND

AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME AMAG MEDIAASSISTANT

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6367755

CLASS: NATL. LOCAL REGIONAL

PRDCT CONGRESS LEADER FUND EST#3347 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT9/12 16.56

REP: NEW ORDER

TTL 11215 @ 19X

PLS CFM

THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONGRESSIONAL LEADERSHIP FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 251
AGENCY PRODUCT CODE = 454
AGENCY EST# = 3347

1			1100P-1135P	30		\$615.00	10/19	10/19	1		FRI	1
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PROGRAM : NBC-17 NWS-11<
CON COM1 : NBC-17 NWS-11<

2			600P-630P	30		\$400.00	10/19	10/19	1		FRI	1
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PROGRAM : NBC-17 NEWS-6
CON COM1 : NBC-17 NEWS-6

3			700P-730P	30		\$575.00	10/19	10/19	1		FRI	1
---	--	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NBC-17 NEWS-7
CON COM1 : NBC-17 NEWS-7

WNCN
10/9

REP HEADLINE# 6367755
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 16.56
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00	10/22	10/22	1		MON	1
5			600P-630P PROGRAM : NBC-17 NEWS-6 CON COM1 : NBC-17 NEWS-6	30		\$400.00	10/22	10/22	1		MON	1
6			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$575.00	10/22	10/22	1		MON	1
7			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1 : TODAY SHW2-NBC	30		\$250.00	10/22	10/22	1		MON	1
8			1100P-1135P PROGRAM : NBC-17 NWS-11< CON COM1 : NBC-17 NWS-11<	30		\$615.00	10/20	10/20	1		SAT	1
9			1200N-600P PROGRAM : NCAAF: NOTRE DAME CON COM1 : NCAAF: NOTRE DAME	30		\$575.00	10/20	10/20	1		SAT	1
10			600P-630P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$200.00	10/20	10/20	1		SAT	1
11			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00	10/20	10/20	1		SAT	1
12			600P-630P PROGRAM : NBC-17 NEWS-6 CON COM1 : NBC-17 NEWS-6	30		\$350.00	10/21	10/21	1		SUN	1

Handwritten: n/a: m6 TODAY THRU 10/19

Handwritten: 3:30-7P

REP HEADLINE# 6367755
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT9/12 16.56
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-800P	30		\$2,400.00	10/21	10/21	1		SUN	1
PROGRAM : FTBL NIGHT USA CON COM1: FTBL NIGHT USA												
14			1100P-1135P	30		\$615.00	10/25	10/25	1		THU	1
PROGRAM : NBC-17 NWS-11< CON COM1: NBC-17 NWS-11<												
15			700P-730P	30		\$575.00	10/25	10/25	1		THU	1
PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7												
16			1100P-1135P	30		\$615.00	10/23	10/23	1		TUE	1
PROGRAM : NBC-17 NWS-11< CON COM1: NBC-17 NWS-11<												
17			1100P-1135P	30		\$615.00	10/24	10/24	1		WED	1
PROGRAM : NBC-17 NWS-11< CON COM1: NBC-17 NWS-11<												
18			600P-630P	30		\$400.00	10/24	10/24	1		WED	1
PROGRAM : NBC-17 NEWS-6 CON COM1: NBC-17 NEWS-6												
19			700P-730P	30		\$575.00	10/24	10/24	1		WED	1
PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7												
OCT/12			11215.00									

CONTRACT TOTAL 11215.00
 TOTAL SPOTS 19

MARKET TOTALS \$140,187 WNCN 8% WRAL 46% WTVB 38% WRAX 8% WRDC 0% WLFL 0% CABL 0%
 ESTIMATED SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: Congressional Leadership Committee

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input type="checkbox"/> No </p>	
--	--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Jonathan R. Fenell 703-683-4877
Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title